

Styleguide of Olivia Logo



Basic colours:

a) SPOT	 PANTONE 361	 Process YELLOW	 Process BLACK
b) CMYK	 C=73 M=0 Y=100 K=0	 C=0 M=0 Y=100 K=0	 C=0 M=0 Y=0 K=100
c) WEB	 R=67 G=182 B=73 #43b649	 R=255 G=242 B=0 #fff200	 R=0 G=0 B=0 #000000

	C=70% M=0% Y=15% K=0%
	R=35 G=185 B=214 (#23b9d6)
	PANTONE 311C

Normal size is (100%)

- 2 cm height
- 3,8 cm width

The logo can be reduced proportionally by 20%.

Must use it on the label on the front side, in a clearly visible place.